



PRESS INFORMATION FOR IMMEDIATE RELEASE

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Anderson Oil Selects PDI as New Software Provider

ATLANTA, October 16, 2018 – PDI, a leading global provider of enterprise software solutions to the convenience retail, wholesale petroleum and logistics industries, today announced it has been selected by Anderson Oil Company (Anderson Oil) as its enterprise resource planning (ERP) software provider. The company, which has wholesale and retail operations across South Carolina, will use several products in PDI's software portfolio, including its retail, wholesale petroleum, workforce and fuel tax reporting solutions.

Brittany Kalivas, whose family has been in the oil and gas industry for two generations, serves as vice president for Anderson Oil. She said having the right software is an equalizer that helps her company compete effectively with larger companies.

"The industry experiences ebbs and flows, and since we're not a big guy with large operations, we can't afford inefficiency," she explained. "Our previous software required a lot of manual work to extract and analyze data, which was very time consuming. PDI was the solution. In addition to cutting-edge technology and excellent customer service, it offers a more complete, efficient data management system that helps us make educated, quantitative business decisions that allow us to stay competitive and thrive in this industry. Overall, it's just a superior product that I anticipate will improve all facets of our business."

Included as part of the ERP solutions Anderson Oil will use is PDI Lottery. The product uses proprietary barcode scanning technology that enables convenience retailers to significantly reduce the time needed to receive, count, audit and review scratch-off lottery ticket inventory. C-store employees scan the barcode on each ticket, which provides all the information needed to track the lottery inventory in more detail than traditional item inventory, including game, book and ticket number. Since personnel are not required to manually enter data, there are fewer opportunities for human error.

"We're excited to have Anderson Oil as part of the PDI customer family, and we're pleased they chose us to help power their operations and drive continued business growth," said Drew Mize, senior vice president, global ERP solutions, PDI. "Whether you're a retailer or wholesaler, data is an increasingly important component of success in the market's competitive landscape. In addition to helping them gain efficiency through process automation, we look forward to providing the insights they need to make the best decisions for their business and maximize profits."

Established nearly 40 years ago, today Anderson Oil owns more than 20 retail locations and over 30 branded sites throughout South Carolina.

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About PDI

PDI (www.pdisoftware.com) helps convenience store retailers, petroleum wholesale marketers and carriers thrive in a digital economy with enterprise management software. Over 1,500 customers operating more than 200,000 locations trust PDI to optimize their entire operations whether they are a single site, multi-site, or franchise operator. PDI's enterprise software, wholesale and logistics management software solutions and retail back office systems have been designed around the evolving needs of customers for more than 35 years. We reimagine enterprise management to help our customers transform their business and deliver exceptional experiences.

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