



# Maverik, Inc.

A PDI Case Study



## Overview

HQ: North Salt Lake City, Utah  
Industry: Convenience Retail  
Size: 315 Stores  
Solution: PDI Enterprise



## Business Challenge

- Endeavored to maintain high efficiency in managing expenses
- Wanted a provider that understood the complexity of their operation and of the c-store industry in general
- Needed to maximize inventory and cash



PDI handled the **complexity** of Maverik's business model to **maximize** inventory and cash

Using PDI Enterprise, Maverik can more easily maintain its 300+ locations across 11 western states as the largest independent fuel marketer in the Intermountain West.

### Customer Results



Improved expense management efficiency



Optimized complex operational procedures



Improved inventory and cash management



Faster ROI from industry-focused solution



**When you're a PDI customer, I don't care how big or how small you are, you're important. They care. They're there to help you.**

*Hubert Williams, VP of Technology and Development, Maverik, Inc.*

