



Excentus Elevate

Your full-service loyalty program management team

You want to provide offers that influence shopper behaviors, but without investing in extra resources or in-house expertise. You want to provide real value to your customers without sacrificing margins. Excentus Elevate is the only solution for convenience retailers that handles every aspect of a successful loyalty program. From sourcing vendor-funded offers, to consumer engagement to reporting and settlement, Excentus Elevate provides you with end-to-end promotional services that help you reach more customers so that you can focus on running your business.

Key Benefits at a Glance

- Loyalty Program Management
- Manufacturer-Funded Offer Sourcing
- Sign Kit Design, Production, and Delivery
- Digital and Social Promotions
- 3rd Party Vendor Management
- Reporting and Settlement

Solutions to Help You Thrive



Strategy

Expertise to design programs that exceed business goals



Connect

A powerful loyalty engine that integrates with existing technologies



Engage

Connect with consumers to provide rewarding experiences resulting in long-term loyalty



Insight

Understand everything about your program, your customers, and the competition