



Excentus Engage

Connect with consumers to provide rewarding experiences resulting in long-term loyalty

Creating successful loyalty starts with understanding your customers' needs and communicating in ways that truly matter to them. Our Engage solution makes it easy for you to market and communicate to your customers across all channels, devices, and touchpoints. With powerful segmentation and targeting strategies, CRM and campaign management, and personalized content, Excentus Engage delivers relevant and targeted communications to your customers, wherever and whenever they are ready to engage.

Key Benefits at a Glance

- Data-Driven Customer Interactions
- 1:1 Real-Time Engagement
- Creative & UI/UX Services
- Omni-Channel Messaging
- Marketing Automation
- Member Acquisition and Retention Strategy

Solutions to Help You Thrive



Strategy

Expertise to design programs that exceed business goals



Connect

A powerful loyalty engine that integrates with existing technologies



Insight

Understand everything about your program, your customers, and the competition



Elevate

Your full-service loyalty program management team