



# Stop-N-Go

A PDI Case Study



## Overview

HQ: Madison, WI since 1962  
Industry: Convenience Retail  
Size: 35+ Locations  
Solution: PDI Analytics



## Business Challenge

- Wanted increased product support
- Needed to simplify and shorten the report-building process to produce flexible, reliable, accurate reports within their software
- Required a stronger tool before their system became dated



Reduced monthly reporting time by

**75%**

# Pays less for their new software system than the legacy system.

## Customer Results



Improved reporting capabilities



Fully-customized reporting options



Unified data to one central location



Built income statements in less than one hour



**PDI Analytics is not only an excellent tool, but the support behind it is excellent as well.**

*Kurt Paradise, Controller, Stop-N-Go*