



St. Romain/Y-Not Stop

A PDI Case Study



Overview

HQ: Mansura, LA since 1970
Industry: Convenience Retail
Size: 15 Locations
Solution: PDI Enterprise



Business Challenge

- Needed to consolidate the separate software systems managing multiple parts of the business
- Experienced vendor creep and shrink in key areas, costing time and money
- Wanted a solution that improved marketing and promotions while collecting sales data at the item level
- Required improved labor efficiency without sacrificing customer service



Labor cost
reduced by
8%

Reduced shrink 33% in the first year.

Customer Results



Eliminated the need to maintain multiple software platforms



Produced consolidated financials with the click of a button



Optimized labor scheduling for food service operations



Caught cost and invoice exception discrepancies quickly



PDI gives us personalized professionalism, community, and genuine support that goes beyond the software.

Annie Gauthier, Co-Owner and CFO, St. Romain Oil

