



# Central Crude

*A PDI Case Study*



## Overview

HQ: Lake Charles, LA since 1974  
Industry: Crude Oil & Natural Gas Distribution  
Size: 20+ Trucks  
PDI Solution(s): PDI WellSite Manager, WellSite Mobile, HyperDocs



## Business Challenge

- Forty years of growth led to the adoption of complex, logistical resources
- Time-consuming paperwork resulted in employee inefficiency
- Needed an automated dispatch and ticketing solution due to volume of business



Central Crude realized improvements in efficiency, and data integrity and transfer

Dispatchers and drivers share accurate, up-to-date inventory information at all times, even when cellular is not available.

## Customer Results



Adherence to regulatory compliance



Improved efficiency and data integration



Decreased paperwork load significantly



Saved time and money

**Central Crude digitized all transactions, documents, and signatures - eliminating errors and paper copies.**