



E-Z Stop Food Marts, Inc.

A PDI Case Study



Overview

HQ: Maryville, TN since 1984
 Industry: Convenience Retail
 Size: 23 Locations
 Solution: PDI Lottery



Business Challenge

- Manual processes requiring cashiers to hand-key information
- Need to log ending ticket numbers by pack on a piece of paper
- Slow process prone to inaccuracies
- Negative impact to customer experience within the c-store



E-Z Stop Food Marts saw

80%

improvement over their prior process

E-Z Stop employees save **100** hours a week using PDI Lottery.

Customer Results



Resolved human error due to manual processes



Gained accurate inventory data and count information



Reduced time wasted at the store and home office



Increased speed and quality of customer service



With PDI's technology, the opportunity for human error is almost entirely removed from the equation.

Donna Perkins, Pricebook Manager, E-Z Stop