



E-Z Mart

A PDI Case Study



Overview

HQ: Texarkana, TX, founded in 1970
Industry: Convenience Retail
Size: 286 Stores
Solution: PDI Pricebook Services



Business Challenge

- Pricebook process needed to be consolidated across pricebook staff, IT staff and category managers
- Needed to tighten up audit processes at a store level
- Wanted to be able to inventory by item rather than by a total dollar figure



E-Z Mart reduced its
pricebook human
resource needs by
80%

E-Z Mart maximized margins and improved accuracy with centralized, electronic control of retail pricing and vendor costs.

Customer Results



Centralized, electronic control of retail pricing & vendor costs



Improved audit accuracy at a store level



Facilitated the ability to conduct inventory audits by item



Optimized human resources and improved scheduling



It saves us money, it makes us money.

Bubba Kirkland, SVP of Merchandising, E-Z Mart Stores