



PRESS INFORMATION FOR IMMEDIATE RELEASE

For more information, contact: Cederick Johnson, PDI
+1.254.410.7600 | cjohnson@pdisoftware.com

CEO Jimmy Frangis to Deliver Keynote at Tech Alpharetta's Tech CEO Forum

PDI's CEO will provide insight into how his company balances a fast-growth culture with delivering stakeholder value

ATLANTA – August 22, 2019 – Jimmy Frangis, CEO at PDI, a leading global provider of enterprise management software solutions to the convenience retail and wholesale petroleum industries, will be the guest speaker for Tech Alpharetta's Tech CEO Forum today at Encore Commons in Alpharetta. The education and networking event brings together professionals and executives from growing technology companies in the greater North Fulton and Forsyth counties to learn and build relationships.

"I'm honored to have been asked by Tech Alpharetta to participate in this event," said Frangis. "I've learned a lot over my 20 years in the software technology industry, especially as CEO of PDI. Our company is a great example of how organizations can drive fast-paced growth, maintain high values and performance standards, and deliver value for all their stakeholders, including customers, team members and investors. I look forward to sharing it."

After becoming CEO in 2017, Frangis began laying the foundation for PDI's global presence and has since turned his focus to helping transform an industry. Under his leadership, PDI has experienced significant growth, increasing its international presence to over 50 countries around the globe and expanding its enterprise resource planning (ERP), logistics management, fuel pricing and loyalty capabilities. As a result, PDI was named to [Inc.'s 2018 Private Titans 1000](#) and the Atlanta Chapter of the Association for Corporate Growth's (ACG) [2019 Georgia Fast 40](#) lists. The latter recognizes the top 40 fastest-growing, middle-market companies in Georgia.

[Tech Alpharetta](#) includes a strategic advisory board of Alpharetta's leading technology companies, a technology events pillar, and the Tech Alpharetta Innovation Center, a flourishing tech startup incubator.

Today's Tech CEO Forum will last from 5:30-7:30 p.m. and is sponsored by Aprio, Wm. Leonard & Co. and Morris, Manning & Martin, LLP.

About PDI

PDI helps convenience retailers and petroleum wholesalers thrive through digital transformation and enterprise software that enables them to grow topline revenue, optimize operations and unify their business across the entire value chain. Over 1,500 customers in more than 200,000 locations worldwide count on our leading ERP, logistics, fuel pricing and marketing cloud

solutions to provide insights that increase volume, margin and customer loyalty. PDI owns and operates the Fuel Rewards® loyalty program that is consistently ranked as a top-performing fuel savings program year after year. For more than 35 years, our comprehensive suite of solutions and unmatched expertise have helped customers reimagine their enterprise and deliver exceptional customer experiences. For more information about PDI, visit www.pdisoftware.com.

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