



Central Crude

A PDI Case Study



Overview

HQ: Lake Charles, LA since 1974
Industry: Crude Oil & Natural Gas Distribution
Size: 20+ Trucks
PDI Solution(s): PDI WellSite Manager, WellSite Mobile, HyperDocs



Business Challenge

- Forty years of growth led to the adoption of complex, logistical resources
- Time-consuming paperwork resulted in employee inefficiency
- Needed an automated dispatch and ticketing solution due to volume of business



Central Crude realized improvements in efficiency, and data integrity and transfer

Dispatchers and drivers share accurate, up-to-date inventory information at all times, even when cellular is not available.

Customer Results



Adherence to regulatory compliance



Improved efficiency and data integration



Decreased paperwork load significantly



Saved time and money

Central Crude digitized all transactions, documents, and signatures - eliminating errors and paper copies.