



# H&H Enterprises, Inc., Coffee Cup Fuel Stops

*A PDI Case Study*



## Overview

HQ: Sioux Falls, SD; first opened in Summit, SD in 1981  
Industry: Convenience Retail  
PDI Solution: PDI Hosting Services, PDI Pricebook Services, PDI Accounting Services

## Business Challenge

- Only about 60% of store merchandise was in the pricebook, which complicated the audit process
- Heavy reliance on price stickers, many of which were allocated to general merchandise, resulted in inaccurate pricing
- Needed a stable, third-party hosting solution, complete with reliable technical support and server redundancy
- Limited resources to support company growth



Reduced its non-scan  
merchandise numbers to  
**single digits**

# Achieved 20% ROI on PDI Hosting Services, and a 25% ROI on PDI Pricebook Services.

## Customer Results



Managed services have enabled industry growth



Pricebook centralization facilitated immediate cost change delivery to the market



Accounting solutions met the needs of a growing company



Reliable tech support & resources provided needed redundancy



**The impact our [PDI] Managed Services relationship has had on our business has not only been very positive, it is helping us survive and grow as a company.**

*Chris Heinz, Director of Finance and Operations,  
H & H Enterprises, Inc., Coffee Cup Fuel Stops*

