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PDI NAMED A TOP 40 INNOVATIVE TECHNOLOGY COMPANY
*Technology Association of Georgia Honors 40 Companies for Innovation
and Contributions to the State's Technology Community*

ATLANTA – March 2, 2020 – PDI (www.pdisoftware.com), a leading global provider of enterprise software solutions to the convenience retail, wholesale petroleum, and logistics industries, was selected as one of the Top 40 Innovative Technology Companies in Georgia by the Technology Association of Georgia (TAG).

"PDI has a rich history of innovation, and we're incredibly proud to be selected by TAG and named alongside other technology leaders in Georgia," said Chris Berry, chief technology officer at PDI. "PDI's cloud and mobile solutions help our customers take on digital transformation with confidence. We look forward to collaborating and co-innovating with academic institutions, associations and businesses in Georgia and around the world."

PDI's submission focused on its Logistics Cloud solution which analyzes historical trends, captures near real-time data from IoT devices, and uses machine learning to help fuel carriers eliminate fuel run-outs for convenience store customers at the pump.

"We strive to give our customers the tools they need to increase visibility, optimize their operations and improve fuel margins," said Sid Gaitonde, senior vice president and general manager of Logistics Solutions at PDI. "PDI Logistics Cloud does exactly that, using algorithms with over 99 percent accuracy to enable customers to maximize the number of gallons for each delivery, reduce split loads and diversions, and eliminate preventable run-outs."

TAG's Top 40 Awards recognize Georgia-based technology companies for their innovation, financial impact, and their efforts at spreading awareness of Georgia's technology initiatives throughout the U.S. and globally. This year's Top 40 were selected from among over 100 applications submitted by companies from across Georgia.

"The 2020 Top 40 finalists are an elite group of innovators who represent the very best of Georgia's Technology community," said Larry K. Williams, president & CEO of TAG. "The 2020 Top 40 finalists are shining examples of what makes our state such a hotbed for technology and we applaud them for standing out as leaders in Georgia's technology community."

TAG will recognize this prestigious group at The Summit 2020 on March 3-4, 2020, at the Cobb Galleria Centre. Chris Berry, along with other members of the PDI team, will be in attendance.

About PDI

PDI helps convenience retailers and petroleum wholesalers thrive through digital transformation and enterprise software that enables them to grow topline revenue, optimize operations and unify their business across the entire value chain. Over 1,500 customers in more than 200,000 locations worldwide count on our leading ERP, logistics, fuel pricing and marketing cloud solutions to provide insights that increase volume, margin and customer loyalty. PDI owns and operates the Fuel Rewards® loyalty program that is consistently ranked as a top-performing fuel savings program year after year. For more than 35 years, our comprehensive suite of solutions and unmatched expertise have helped customers of any size reimagine their enterprise and deliver exceptional customer experiences. For more information about PDI, visit www.pdisoftware.com.

About the Technology Association of Georgia

TAG's mission is to Connect, Promote, Influence and Educate Georgia's technology ecosystem to advance the innovation economy. Through those four foundational pillars TAG serves the technology community, helping to support, grow and ignite tech leaders, companies and the overall Georgia economy.

TAG serves more than 30,000 members statewide through regional chapters in Metro Atlanta, Augusta, Columbus, Macon/Middle Georgia, and Savannah. TAG hosts more than 150 events each year and serves as an umbrella organization for 26 professional societies.

TAG provides networking and educational programs; celebrates Georgia's technology leaders and companies, and advocates for legislative action that enhances the state's economic climate for technology.

Additionally, the TAG Education Collaborative (TAG-Ed) focuses on helping science, technology, engineering and math (STEM) education initiatives thrive.

For more information visit the TAG website or TAG's community website at www.hubga.com. To learn about the TAG-Ed Collaborative visit www.tagedonline.org.

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